

Follow-up to the Invitation: Phone Script

Keep in mind this call is intended to secure the commitment of your invited guest that they will attend your Tour. If you have someone in your program or who is friendly to your program that has a relationship with the person you are inviting, they may be the best person to call your guest and ask them to attend.

Hi this is {your name} from {your program's name}. We sent {name of tour guest} an invitation a couple of weeks ago to visit our child care program. I am calling to follow up on that invitation and to see if I can expect to see { } on one of our Tours.

We are hosting tours of our program because we are trying to help people like {name of guest} better understand the connection between child care and our economy. It is a part of a broader region and statewide action happening that week in April. We look forward to seeing {name of guest} on {day they were invited to attend}.

If your region is hosting a mixer event....

And, I am also hoping {name of invitee} will be able to make it to our mixer event being hosted by {host group} on {date and time of the mixer}. This will be a chance for all of our region's tour attendees to mingle, share about the experience they had on the Tour and hear a light presentation about early care and education in our region and state. Will {tour guest} be attending this event as well?