



PO Box 643, Waterbury, VT 05676  
802.244.6282  
info@kidsarepriorityone.org  
www.kidsarepriorityone.org

## QUALITY MATTERS

### Campaign 180

#### *Letter to the Editor*

---

Below is a draft Letter to the Editor to use as a starting point. Feel free to adapt in any way you see fit. If you need assistance, contact Kim Friedman, Campaign Director, Kids Are Priority One Coalition, at (802) 348-9879 or [kfriedman@svcable.net](mailto:kfriedman@svcable.net).

Dear Editor:

When I think about Vermont's future prosperity, I can't help but think of our youngest citizens. Research tells us that what happens in the early years shapes the architecture of the developing brain—literally wiring it for years to come. That's why I believe what happens in early childhood programs around the state matters a great deal to children. With about 70% of children under five in the care of someone besides a parent for at least some of the day, the quality of early care and education programs has a big impact on children's development. If you share my concerns, I urge you to talk with your legislator. Tell him or her that you believe public funds are well-spent on quality early care and education.

Sincerely,

NAME  
ADDRESS  
HOME TELEPHONE NUMBER



